

Privacy Policy

eyeQ Instruments AG respects the privacy of users of the website and its customers. These data protection provisions form the basis for the processing of personal data and provide information on the type of user data collected by eyeQ Instruments AG and how eyeQ Instruments AG uses this data. eyeQ Instruments AG complies with the applicable data protection laws and processes the personal data solely for the purposes for which the data was transmitted. This Privacy Policy will be updated, amended or changed from time to time. With every new call or visit of the website, the current, retrievable version applies.

TYPE OF DATA COLLECTED

When visiting the website of eyeQ Instruments AG, statistical visitor data are collected on which parts of the website are visited by the user in particular. Here, e.g. Data will be collected on the browser, operating system, weblogs, and other connection data used by the user, regardless of whether their collection is required for our or other purposes. In this context, it is sometimes necessary that so-called cookies are used. This collected data does not contain a personal reference or is sufficiently anonymized in order not to be able to draw any conclusions about your person. eyeQ Instruments AG does not automatically collect users' personal information, such as the name, address, telephone number or e-mail address. An exception to this is information that the user voluntarily submits to eyeQ Instruments AG by completing website forms or contacting eyeQ Instruments AG in any other way via the website and for the purpose of carrying out a project or order.

USE OF COOKIES

eyeQ Instruments AG may use cookies in order to constantly improve its website. Cookies are small pieces of software information stored by browsers (e.g., Internet Explorer or Mozilla Firefox) on the user's computer hard disk to facilitate the use of the website (e.g., language selection, shopping cart, etc.). These cookies are completely anonymous and do not contain any personal data. At no time will spyware be installed or used to access stored data and information on the computer. Most browsers automatically accept such cookies, but the browsers can be configured to not accept or save cookies. Details can be found in the user manual or the help function of the browser.

USE OF THE DATA

The anonymized data recorded by cookies when the eyeQ Instruments AG website is accessed can be used for analysis purposes, to optimize the website and to measure the performance. eyeQ Instruments AG may use the following third-party providers, some of which have their own privacy policy, on which eyeQ Instruments AG has no influence: Google Analytics and Google Adwords data that users voluntarily submit as users of the website may be used by eyeQ Instruments AG for the purpose of improvement the website as well as the individual care of the users. These include, but are not limited to, the sending of information and offers or the notification regarding the product range or services. The eyeQ Instruments AG newsletter is only sent if the user permits it.

DATA SECURITY

The transmission of data over the Internet is not completely secure. eyeQ Instruments AG works with service providers and Internet service providers who take appropriate technical and organizational security measures to protect users' personal data. However, eyeQ Instruments AG cannot guarantee the security of the data transmitted by the user. Each data transfer is therefore at your own risk.

NATIONAL AND RIGHT OF WITHDRAWAL RIGHTS

Every user is free to inform eyeQ Instruments AG at any time, for example by e-mail, that the personal data will not be used to contact them in the future. Participation in the special services of the eyeQ Instruments AG website, such as the newsletter service, can be revoked at any time. In addition, it is possible to obtain information for the processing of the data or to request a copy of the personal data collected via the eyeQ Instruments AG website. Corresponding inquiries are to be addressed in writing to eyeQ Instruments AG (Schaffhauserstrasse 121, 8302 Kloten, Switzerland) or to info@eyeq-instruments.com.

FINAL PROVISIONS

If any provision or part of this Privacy Policy is found to be void or ineffective, the validity of the Privacy Policy will not be affected. The place of jurisdiction and applicable law are governed by the terms and conditions.